



Grow your patient list and your revenue by adding Daring White to your menu of services. Your patients will love the take-home convenience, comfort and beautiful smiles while you enjoy Daring White's high margin and easy sales.

Practice Building Benefits:

- Easy, high margin add-on sale
- Daring White smiles can lead to high revenue cosmetic cases
- Use prior to cosmetic procedures for an aesthetically pleasing result
- Your patients will show their friends the beautiful smile you helped create - generating more referrals
- Great incentive product to bring in new patients



Start your patients with a 10-treatment pack of Daring White to help them shed years of staining. Follow up with a 5-treatment Touch-Up pack when they come in for their next checkup to prevent new stains.

Grow Your Practice



Natural Mint Flavor Products to Order:

Part #	Name	# of Patient Treatments	Use	Pricing
DWK03	Daring White Intro Kit with 10-Treatment Packs	3	Complete whitening treatment (10 days)	210.00 EU
DWK04	Daring White Bulk Kit with 10-Treatment Packs	6	Complete whitening treatment (10 days)	420.00 EU
DWK01	Daring White Intro Kit with 5-Treatment Packs	6	Touch up (5 days)	210.00 EU
DWK02	Daring White Bulk Kit with 5-Treatment Packs	12	Touch up (5 days)	420.00 EU

Marketing Materials ready for you:

Call to request for us to send you these free marketing materials to help you build your practice.

Add these to all of your operatories and waiting room:

- Patient brochures and counter top brochure holder
- Posters
- Slide show/video
- Email ready information

Register your practice online to help patients find an office offering Daring White near them at DaringWhite.com

Garrison
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INDRENDW18



Take-home professional teeth whitening strips for your patients.

*Daring***WHITE**TM
Professional Teeth Whitening



Why Your Patients will LOVE it.

- Using proprietary advanced technology, patients will see visible whitening in 5-10 days
- A safe and stable 15% Carbamide Peroxide formulation provides beautiful results with **minimal sensitivity**
- Significantly less chair time than traditional bleaching trays/systems
- Active whitening agents are embedded into the strip without the mess of trays and gels
- Comfort-Fit technology allows strips to stick and mold precisely to the teeth
- Patients will love how nearly invisible Daring White strips allow them to talk, laugh and even drink cold liquids without becoming displaced
- Whitening results that last until the next checkup

Let's get technical:

Daring White whitens teeth both on and below the enamel surface. Since enamel is porous, staining agents work their way down into the teeth, where your patients can't simply brush them away.

Daring White whitening strips contain whitening agents (carbamide peroxide) that open the pores in the teeth and penetrate the enamel to get to the staining molecules. Oxygen molecules from the whitening agents breakdown the staining molecules and lighten the discolored teeth. As a result, your patients have a whiter smile.



How Daring White works.

Follow these Simple Steps:

- 1 Verify that the patient is a viable candidate for teeth whitening.
- 2 Check the current color of teeth using a shade guide and mark it on the patient's record.
- 3 Explain to the patient that they may see several shade changes by the end of treatment.
- 4 Apply the first strip in the office. Patient to wear for 1-2 hours.
- 5 Give the remaining strips to the patient to use at home over the next 5-10 days depending on number of treatments in the pack.



*Daring*WHITE™

Perfect for your busy patients and building your vibrant practice.